

## Appendix D

### Measures to investigate further from longlist

Measures scoring 1.00 / 1.17
Upgrade to Low Emission Buses / Retrofit / Electric on key routes (e.g. via Bus Quality Partnership to achieve Euro VI or better)
Bus app marketing plus spot in town centre plus bus stop info in town
Green infrastructure/ Active travel schemes walking / cycling with associated infrastructure
BRT Bike Hire Scheme plus bike racks
Cycle security / storage
FBC Business Engagement Officer to 2020 to progress those measures relating specifically to Businesses [car journeys / behaviour], incl. Car Sharing Schemes – incentivise; Work from Home / Flexible working Schemes; Workplace parking levy – carrot and stick involve business rates – Nottingham
Cycling schemes; School Travel Plans / AQ awareness – staggered school start times half cost, Solent LEP opportunities, PUSH Air Quality Strategy for Solent are opportunities [Supported by funding to encourage change?]
Review of travel plans / bus services for Cams Hill School, Fareham College, Fareham Leisure Centre
FBC Business Engagement Officer to 2020 to progress those measures relating specifically to Businesses [fleet composition / vehicle emissions], incl. Electric Supermarket delivery vehicles – Sainsbury and Tesco's, telematics
Fleet recognition schemes (e.g. EcoStars) HGVs / LGVs / taxis), coupled with retrofitting via grants, to encourage use of low emission vehicles, consolidation of journeys, telematics
Supplementary Planning Document
Incentives for electric taxis (combined with charging infrastructure at station and taxi ranks)
Stubbington to Hillhead Hill bus service. Hillhead plus other services subsidised that are at risk -subsidised bus journeys for fixed period 4 yrs
FBC building free parking review
Target drop-off movements at station and encourage shift to bike / bus (restrict peak hour access to taxis, disabled badge holders, and car park ticket holders only)
Promote use / purchase of electric bikes
Replacing bus traffic light call system
EVCP Infrastructure – Public Parks / community Buildings – sign up to County framework. Plus new development.
- Providing electric charging points for taxis (e.g. at station)
- Planning guidance on EV charging for new developments
- Locate electric charge points near front of retail car parks
Requirement for some/all taxis to be Euro 6 by 2021 (e.g. via licensing)
Bus ticketing (contactless technology?)
FBC and Private staff parking to move from Town Centre to Lysses – Feasibility study for Low cost Parking Structure in Lysses – Improve bicycle storage and EVCP's.
Improve Lysses car Park access by foot steps lighting signage
Lifting of night time lorry curfews
EVCP Infrastructure – Public Parks / community Buildings – sign up to County framework. Plus new development.
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